

MELISSA TROLL

CONTACT

- 📞 215-429-1515
- 📍 Lafayette Hill, PA
- ✉ Melissatroll87@gmail.com

EDUCATION

TEMPLE UNIVERSITY KLEIN COLLEGE OF MEDIA AND COMMUNICATION

Bachelor of Arts in Public Relations
Expected Graduation May 2024

MONTGOMERY COUNTY COMMUNITY COLLEGE

Associate of Arts in Mass Media
Communication
2022

SKILLS

- Muckrack
- Hootsuite
- Microsoft Office 365
- Mail Chimp
- Instagram
- Facebook
- X

CERTIFICATIONS

HUBSPOT SEO CERTIFICATION

2023
Hubspot

IMPROVING DECISION MAKING AS A BUSINESS ANALYST

2024
LinkedIn Learning

ABOUT ME

I am a ambitious and determined individual who is always learning. I strive to exceed client needs while building strong relationships. I enjoy research, data analytics and professional writing.

RELEVANT WORK EXPERIENCE

SOCIAL MEDIA MANAGER

Kokua Technologies- September 2023- January 2024
Medford, N.J.

- Managed tactical and strategic elements of public relations, marketing, and social media on Instagram, Facebook, and X.
- Developed marketing campaigns
- Marketed to women in business by implementing the “Surf Like a Girl” campaign.
- Investigated and reported on Chat bots

OTHER WORK EXPERIENCE

STYLIST

Catarina’s Hair Designs- March 2016- May 2020
Lansdale, P.A.

- Built and retained over 100 clients
- Advertised styles on social media platforms